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RESEARCH - CREATE - INNOVATE**

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European Union
European Regional
Development Fund

ΕΡΑνεΚ 2014-2020
OPERATIONAL PROGRAMME
COMPETITIVENESS • ENTREPRENEURSHIP • INNOVATION



Co-financed by Greece and the European Union

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DIGITAL step
DIGITAL UPGRADING OF ENTERPRISES



The enterprise COMMUNICATIONS RESOURCES INTERNATIONAL S.A. NEW TECHNOLOGIES based in ATTICA region, has joined the Action "Digital Step" with a total budget of **84 million €**. The Action aims at the digital upgrading of very small, small and medium - sized enterprises.

The investment's total budget is 49.427,00 € out of which 24.713,5 € is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

The approved subsidised Business Plan includes investments in the following categories:

- ✓ Procurement and installation of ICT equipment
- ✓ Software for office applications, web development, e-shop services etc.
- ✓ Digital services (Digital advertising, e -security certifications, data entry and transfer etc.)
- ✓ Wage costs for new personnel

Through the participation in the Action, the enterprise achieved:

- ✓ Competitiveness improvement
- ✓ Increase of profitability
- ✓ Reinforcement of an extrovert business profile
- ✓ Enhancement of entrepreneurship

The support of ΕΡΑνηΕΚ proved beneficial, not only for the enterprise but also for the competitiveness of the national as well as the local economy.



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HELLENIC REPUBLIC
MINISTRY OF
DEVELOPMENT AND INVESTMENTS
SPECIAL SECRETARIAT FOR
ERDF & CF PROGRAMMES
MANAGING AUTHORITY OF ΕΡΑνηΕΚ



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Programme
Central Macedonia

The companies "CRI S.A." and "EUROACTION S.A." were co-financed by the European Union and National Resources under the "Investment Plans for Innovation" Action of the "Central Macedonia" Programme, NSRF 2021-2027. The project "E-RECEPTION" aims at developing software for the reception of tourists in accommodation facilities, as well as integrating the software into a humanoid robot with the purpose of providing significant services of the responsible reception and hospitality staff. The project budget amounts to €400,000.00, and the Public Expenditure amounts to €320,000.00.



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